

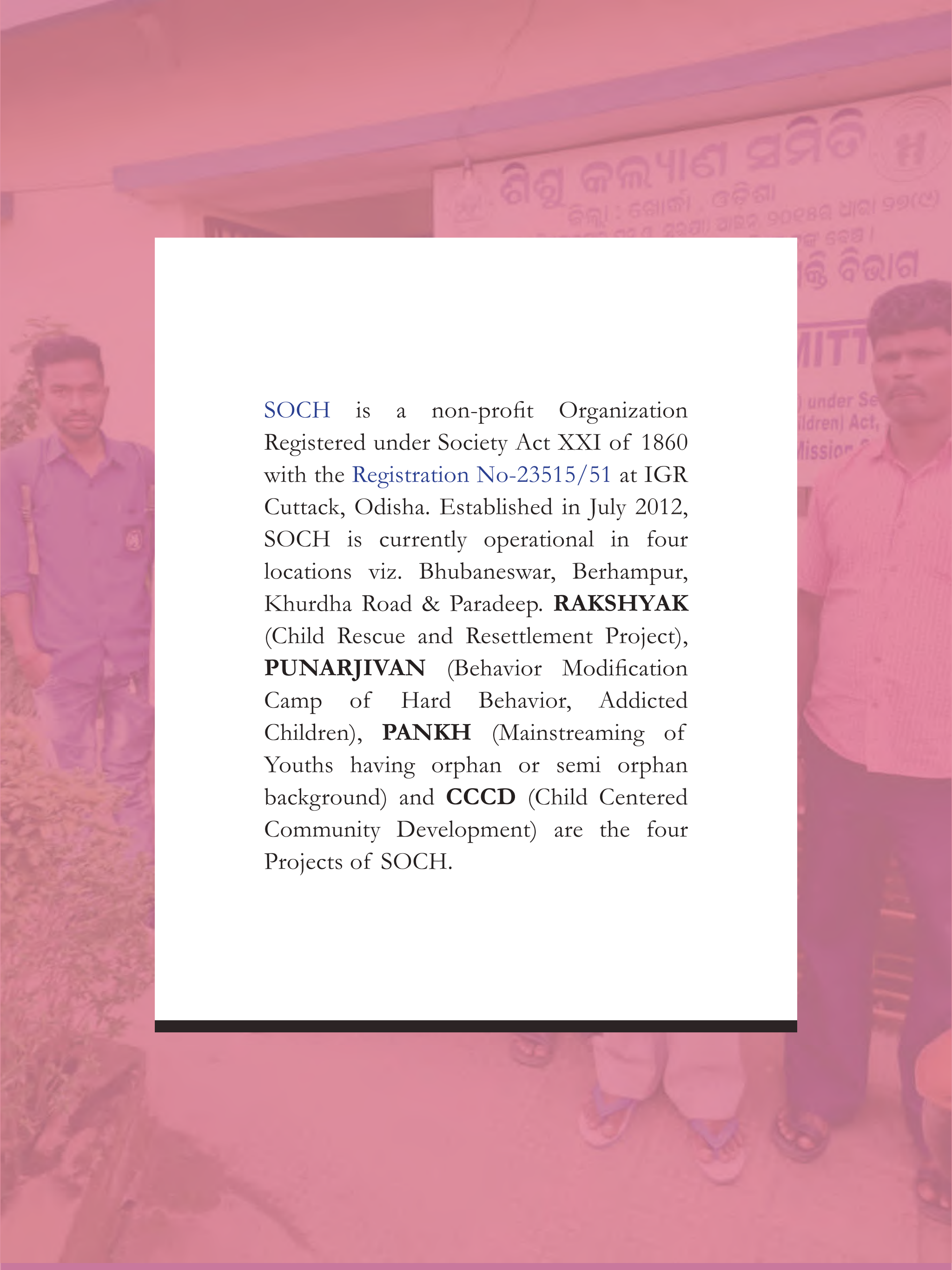
**THE BEST WAY TO
MAKE CHILDREN
GOOD IS TO MAKE
THEM HAPPY.**

**NEWSLETTER
APRIL 2020**



Society for Children (SOCH)

www.sochforchildren.org



SOCH is a non-profit Organization Registered under Society Act XXI of 1860 with the **Registration No-23515/51** at IGR Cuttack, Odisha. Established in July 2012, SOCH is currently operational in four locations viz. Bhubaneswar, Berhampur, Khurdha Road & Paradeep. **RAKSHYAK** (Child Rescue and Resettlement Project), **PUNARJIVAN** (Behavior Modification Camp of Hard Behavior, Addicted Children), **PANKH** (Mainstreaming of Youths having orphan or semi orphan background) and **CCCD** (Child Centered Community Development) are the four Projects of SOCH.

RESPONSE TO COVID-19 FROM 1ST APRIL TO 15TH MAY 2020...TILL CONTINUE

As we are all aware now not only Odisha but all over the World we are facing a major crisis in the form of COVID-19. On the outset of this unfortunate situation caused by the outbreak of Corona Virus and followed by the state/national lock down, some categories of people like; the daily wage labourers, the migrant people from other states, the beggars, the hawkers, the homeless peoples are severely facing a lot of difficulties in having access to food security, all over the country.

SOCH is working hard to be able to support the marginalized groups in different slums at our Project Areas : Bhubaneswar and Paradeep.

PARADEEP COVID-19 RESPONSE WORK AT-A- GLANCE

To avoid the massive panic situation and food scarcity among the poor vulnerable, differently abled & elderly sections and migrant labourers from the two slums and other necessary places, SOCH has distributed the daily use dry ration kits at following places at Paradeep and patrolling Unit of Paradeep Police was also help in the distribution the materials.



- 428 Dry Ration Kits supported by the Paradeep Phosphates Limited (PPL) and distributed at two slums; i.e. Balijhara & Bauriya Palanda at Paradeep and one blind school at Bhubaneswar and still continuing.
- Distributed face mask to the frontline workers like; ASHA, AWW, Hamlet Leaders, who are dealing directly with people.

BHUBANESWAR COVID-19 RESPONSE WORK AT-A- GLANCE

- SOCH has partnered with I-PAC for cooked food distribution in Bhubaneswar area to needy individuals and families, 500 cooked food packets distributed in Patharabandha slum, BBSR with the help of Sahid Nagar, Police Station Staffs
- 110 Dry Ration Kits supported by SBI Officer Wives Club, has distributed at Narayan & Dehuri slums, of Unit-8, Bhubaneswar.
- 314 Dry Ration Kits supported by Azim Premji Philanthropic Initiatives (APPI) and distributed at various slums; i.e. Radhakrushna Upara Sahi & Akshaya Kendra Basti, Unit 6 and Kali Mandir Basti, Governer House Square, Bhubaneswar and still continue. The beneficiaries were daily wage labourers, some abandoned senior citizens & differently abled persons. The beneficiaries list was prepared in advance from the leaders of the community



IF WE CHOOSE TO SMILE, EVEN THE HARDEST OF SITUATIONS CAN BE OVERCOME

Here, we would like to share one of our live experience while distributing Dry Ration kits as a part of SOCH's initiative, supported by Ajim Premji Philanthropic Initiatives (APPI) to feed the needy during COVID 19 lockdown, an old & frail lady patiently waiting for her turn. You could see many young & able people becoming impatient while waiting for their turns. When one of our volunteers went up to her and ask her to take her kit,



she calmly turned down the offer. When she asked why she did not want to take her kit before others ? she said it is not right that she gets her kit before her turn comes & the others seem more in need of the kit than her. So she waited for her turn & finally it was her chance to get the kit & she took it. But the kit was too heavy for her to carry. The volunteers offered to drop her off in her home since she was struggling but she said a definite no. Everyone was astonished! Her answer was the most inspiring thing one could come across in these bleak days. According to her, she could accept help from volunteers for today maybe even for tomorrow, but they won't be there to help her always. One day or the other she will have to be independent & carry her things herself. It would be better if she started preparing for it today .

Further she said that it's okay to take help when you are entirely unable to do the task. But in her words "BEING INDEPENDENT IS THE BEST". Throughout the conversation, she talked about her life, her family, how after losing her son due to some unfortunate incident, she stays with her husband, she used to be a teacher in her youth & mastered many languages like odia, hindi, english, bengali, marathi among others.

While taking leave she blessed SOCH, APPI & Volunteers. She also wanted to hug us & quickly moved when she remembered about government guidelines related to social distancing. All the time she had a smiling face while others were worried to get their kit.

This incident made us think about one thing that if we choose to smile, even the hardest of situations can be overcome. We are privileged enough to be able to sit in our houses, not having to worry about food or the safety of our family. On the other hand this lady who has to stand in long queues for food, who lost her son very recently, doesn't know when she will run out of money, among her things. However, she still chooses to smile & patient. To her, age is just a number & she doesn't let it affect her in any way. She teaches us about a valuable lesson about being independent & also tells us about the importance of help.

UPDATES OF PROJECT RAKSHYAK

PROJECT “RAKSHYAK” operates at major Railway Stations in Odisha, viz. Bhubaneswar, and Khurda Road railway stations. It identifies rescues and reunites runaway, missing and abandoned children in need of help. Rescued children are provided with counselling, food, cloth and first aid support. Due efforts are made to trace the family address of the children. Children are then reunited with their families or put on institutional care with appropriate involvement of government’s juvenile justice system.

Since inception

Till 31st March 2020

- 5401 Children rescued
- 3923 Children reunited
- 519 Referrals received

UPDATES OF PROJECT PUNARJIVAN

PROJECT “PUNARJIVAN” is a one month Behaviour Modification Camp working for the hard behaviour children, who have a habit of running away regularly or have been separated from their family for a longer duration. These children undergo a change in their behaviour and attitude during their stay in the camp through a structured schedule which includes of Spiritual, Counselling, Educational, Games and Entertainment activities under the guidance of professional teachers. The address tracing is pursued simultaneously. At the end of the camp, most of the children are happily reunited with their families and others are referred to various child care institutions for long term care and protection.

After the camp the responsibility of Punarjivan team doesn’t end. The team is doing a continues follow up, with parents as well as children.

UPDATES OF CHILD CENTERED COMMUNITY DEVELOPMENT (CCCD) PROGRAMME

The idea behind CCCD programme is to work on multiple facets of development in a specific geography, while keeping children at the focus. For the overall and sustainable development of children & their whole community.

DOMAINS

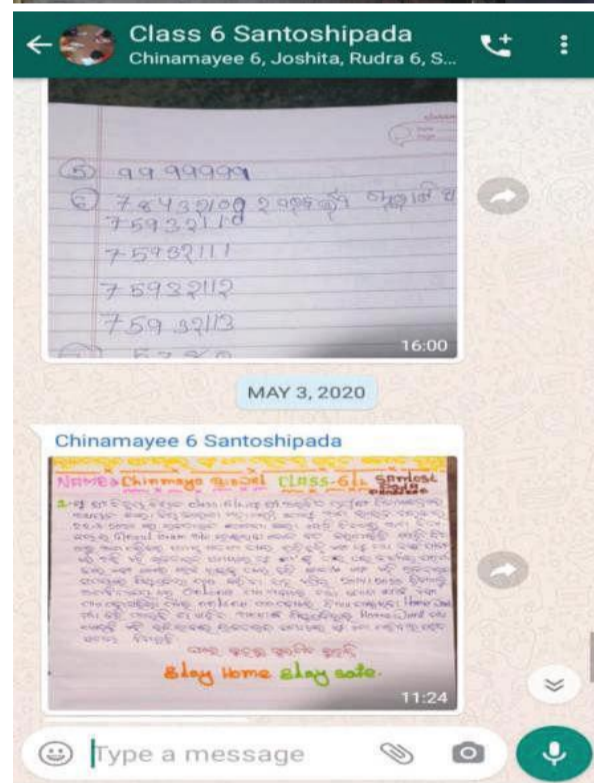
- **Education**
- **Awareness and Empowerment**
- Child Rights
- **Livelihood Promotion**
- Children with no parental care
- Environmental Care
- **Health, Water, Sanitation and Hygiene**
- Elderly Care

WOMEN EMPOWERMENT

- Engaged adolescent girls in various activities like; drawing, poetry writing, Story writing, short awareness video on COVID19 etc.
- Conducted awareness session was to improve awareness, prevention and sensitization of COVID19 among the SAKHIs (hamlet volunteers) group through a telephonic conference call. As well as session on Domestic violence and need for Psychosocial during COVID19
- Conducted an awareness campaign around women help line and psychosocial counseling in light of COVID-19 Pandemic.
- Organized a Women’s Rally for Poshan Pakhwada, to emphasise the importance of nutrition for women, in the community through different posters, slogans, placards etc.

EDUCATION

- Under Digital Education, we are using this time to design a curriculum to bring about specific outcomes of - Basic Literacy, Numeric Literacy and Social Emotional & Life Skills Learning.
- 185 children from two slums were participated in the “Mo Pratibha” initiative by the Government of Odisha.
- Remedial classes - 15 Children have been regularly engaged everyday in Online Learning Classes, through WhatsApp and Conference Calls, along with hamlet volunteers helping us. We have successfully been able to cover Odia, Math’s, Rhymes, Drawing, through Videos on various topics, homework’s, and WhatsApp groups
- Navodaya classes is also continuing with 10 children through online at slums.



LIVELIHOOD PROMOTION FOR WOMEN & YOUTH

- Study of impact of Covid19 on livelihood - Through telephonic discussion, we conducted livelihood counseling with SHG leaders and discussion was made through providing solutions of questionnaire by the livelihood expert.

HEALTH, SANITATION & HYGIENE

- Care of Patients with critical diseases – Help a senior citizen to getting his required medicine timely during this lockdown.
- Awareness Campaign in each hamlet - We played a pre-recorded voice on a hand loudspeaker. Announcement in hamlet regarding Social Distancing, WASH and mental Well Being.



Mr. Samarendra Sahu

Prof. Namita Pattnaik

Ms. Julie Mishra

Mr. Nirmal Kumar Behera

Lion Meenakshi Das

Mr. Yagyansis Mohapatra

Ms. Pragyan Paramita Nayak

Mr. Parshuram Pandit

Mr. Nandan Kumar Kar

SPECIAL THANKS

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Lion Sanjukta Patri

Lion Rasmita Sahu

Binod Textiles

IDAX Consulting & Research

Friends of the Children of Orissa, UK

Paradeep Phosphates Limited (PPL)

Azim Premji Philanthropic Initiatives (APPI)

ON BEHALF OF SOCH FAMILY

“THANKING YOU ALL... FOR BEING SUPPORTING THE CAUSE & KEEP SPREADING THE WORK & VALUE OF SOCH”.

BE A PART OF SOCH



YOUR HELP COUNTS


COVID-19 ISN'T EASY FOR ANYONE, BUT IT'S ESPECIALLY CRIPPLING FOR CHILDREN FROM UNDERPRIVILEGED BACKGROUNDS WITH TROUBLED FAMILIES AND NOT ENOUGH RESOURCES TO TAKE ADEQUATE CARE.

WHICH IS WHY WE HERE AT SOCH NEED YOUR HELP.

DONATE HERE AND DO YOUR PART

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<http://www.sochforchildren.org>

We have been distributing dry ration kits to ultra poor families based in slums in Bhubaneswar. You can be part of this philanthropic work in three ways.

- 1) Volunteering in packing and distribution.
- 2) Donate dry ration by purchasing your own.
- 3) Sponser a dry ration kit in just Rs. 750. We shall ensure purchasing and distribution.

REACH US

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