



ACHIEVEMENTS

- The month of March was the last month of financial year. We helped 119 children in our three clusters.
- SOCH has received 9 referral cases from the stakeholders.
- Mobilized Individual sponsorship.
- Organized “Friends of SOCH (FOS)” group Meeting at Bhubaneswar
- Enrolled 2 youths to the vocational training centers under the project PANKH.
- Installed SOCH Donation Box at “School Uniform” & “Panda Life Style” Stores in Bhubaneswar, “The World” Mall in Berhampur, and “The Family World” Mall in Puri.

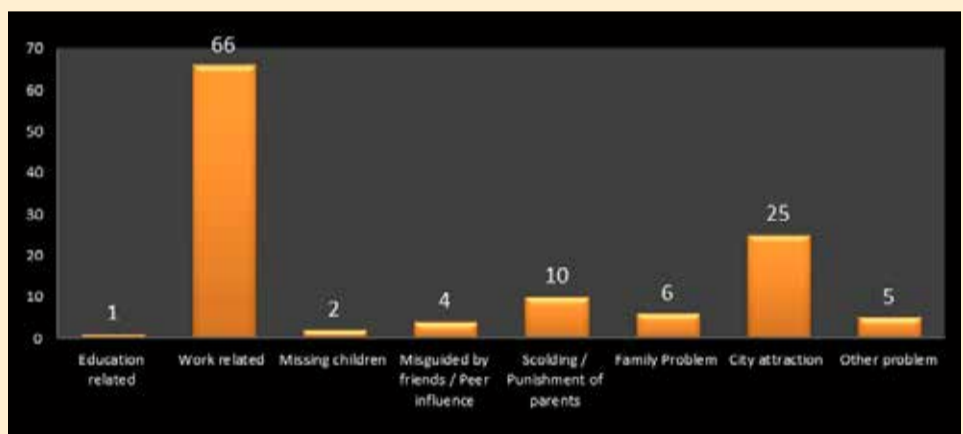
RESCUE DETAILS

Details (Till 31 st March 2017)	No. of Rescue	No. of Resettlement	No. of Referrals Received
Since August 2012	3187	2263	350
Since April 2016	1125	857	125
In March 2017	119	98	9



Society for Children (SOCH)

is a non-profit organization registered under Society Registration Act, 1860. It was established in July 2012 and it's operational in Bhubaneswar, Khordha, Berhampur and Puri cities of Odisha, SOCH works for the welfare of children and youths in difficult situations through its three major projects: Project “RAKSHYAK” (Rescue and Resettlement), Project “PUNARJIVAN” (Behaviour Modification), and Project “PANKH” (Youth Mainstreaming).



SPECIAL THANKS

- Ms. Subhalakshmi, Mrs. Nibedita Patro, Mr. Prafulla Kumar Biswal, Mr. Dibakar Sahoo, Mr. Prasanjit Pattanaik, Mr. Krushnachandra Mahapatra, Mr. R.Sree Ram & Mr. Rakesh Kumar Jena for understanding and relating to SOCH work & activities and associate as a committed supporter.
- We also thank Mr. Mahendra Kumar Agarwal for his donation to SOCH.

EIGHT YEARS OLD GIRL ESORTED AND THEN LEFT ON HER OWN BY MOTHER TO RELIEF FROM DOMESTIC VIOLENCE

When the whole nation is submerged in the anthem of “Beti Bachao, Beti Padhao” here is one account to justify the urgency of postulating such anthem. Bhavana is a clear case of the still existing disparity between a boy child and a girl child in our Indian families. Disparity is more in the individual mindset than in the society.

As always, watchful and alert SOCH outreach staff spots a timid girl with a bag in her hand sitting alone and nervous and a little confused about her future direction. After all the station formalities and an initial counselling by the GRPS and RPF staff at the Railway Contact Point Bhavana was brought to SOCH Counselling Centre. Customary to the procedure Bhavana was allowed some time with some refreshment and indoor games to relax. Finding her ready to open up Bhavana was put forward for a detailed Counselling Session where she revealed her story.

Abandoned by her biological father Bhavana’s mother (Sunita-name changed) was living-in along with Bhavana with Farid (name changed), an idle man. The house ran on Sunita’s income. Life was smooth till Sunita gave birth to Farid’s Son. All good things came to an end for Bhavana, her school, her games, her amusements and most importantly her happiness. Farid started beating and torturing Bhavana and Sunita over trivial issues. He was more concerned about his Son so asked Bhavana to take care of him and confined her to the house.

One fine day the quarrel between Farid and Sunita got worst over Bhavana’s negligence in proper care taking of their Son. This induced Sunita to believe that Bhavana is the sole reason for these entire nuisances and decided to get rid of her. Hence she convinced Bhavana to leave home for her betterment and boards her alone in a train at Jatani Railway Station.

It was our curiosity to know what probably should be going on in an 8 years old mind when her mother scouted her to the train and ask her to leave all alone, probably being aware of all the reparations that could affect a child; specially if it is a girl; when left alone. But the reply was innocent blank.

Abiding by the “Juvenile Justice Act”, Bhavana was produced before the Child Welfare Committee (CWC), Ganjam within 24 hours of her contact which referred her to “Utkal Balashram” (an Open Shelter) for further care and protection.

This was not the end. Somehow Sunita realized and repented her act and started looking for Bhavana helter-skelter. Fortunately she encountered with SOCH Outreaching staff at Berhampur Railway Station who informed her about Bhavana’s whereabouts following which Bhavana was happily reunited with her mother.

Here the victim of prejudice is not just Bhavana but also her mother Sunita and both are females. Whereas the reason being males; both Farid and his Son (though indirectly). Empowering women is in educating men. Otherwise cases like Bhavana will continue to recur.

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INITIATIVES FOR FY 2016-17

With end of March 2017 SOCH marched forward to complete fifth year of its journey. With every passing by year the team has grown and matured. There were challenges to deal with and learn from and then there were achievements to motivate and showcase. There were also initiatives executed for the very first time in SOCH history. We have summed them up in the list below.

- Corporate Sponsorship Mobilization Drive
- Corporate Social Responsibility (CSR) Tie-up Drive
- Formation of “Friends of SOCH (FOS)” Group in association with some like-minded people.
- Implemented Schemes for One off Donation and Committed Donation.
- Initiated a Culture of SOCH New Year greetings card.
- Organized drawing competition for the Slum Children.
- Commenced Project Rakshyak at Puri Railway Station.
- Initiated the new project of Lady Driver Training.
- Generated funds through Crowd Funding.
- SOCH Volunteered for Plantation Drive by “Trees 4 Tomorrow”
- Mobilized Volunteers and Interns through “Internshala”.



APPRECIATIONS & ACHIEVEMENT OF THE YEAR

Appreciations

- Recognized as a winner of “CSR Implementing Agency Challenge” @ “India CSR Summit 2016”, Mumbai.
- Acknowledged as one of the top 50 CHANGE AGENTS of Odisha @ “BE THE CHANGE” 2017, Bhubaneswar.
- Awarded 3rd Position in two minutes pitching on “Lady Driver Training & Placement” Project @ “TATA SOCIAL ENTERPRISES CHALLENGE”, a joint initiative with IIM CALCUTTA at XIM Bhubaneswar.



Achievements

- Statistics-Rescue=1125 / Reunion=857 / Meetings=95 / Youth Mainstreamed=9 / Volunteer Mobilized=28.
- Donation Box set-up at new Stores like “Panda Life Style (Bhubaneswar)”, School Uniform (Bhubaneswar)”, “The World (Berhampur)”, and “The Family World (Puri)”.
- Mobilized Sponsorship for “SOCH Annual Function” and “SOCH New Year Greeting Cards”.
- Mobilized Car for “Lady Driver Training & Placement” Project.
- SOCH Staff declared as “fit person” twice by Child Welfare Committee (CWC), Puri.
- Mobilized In-Kind Donations from “DAV Public School”, Pokhaript, Bhubaneswar; “AABSyS IT Pvt. Ltd.”, Bhubaneswar; “Neelachakra Apartment”, Bhubaneswar; “Andhra Cultural Association”, Bhubaneswar; “Mission Public School”, Jatni; BJEM School, Bhubaneswar.

